

Metamark MD-RF

Digital White Reflective

METAMARK
The Materials Company

Product Description

Metamark MD-RF is a printable 'Commercial Grade' reflective, suitable for advertising, vehicles, retail and display, offering high impact signage. The product has excellent flexibility enabling good workability for application and computer cutting, and has 3 years exterior durability.

Material Handling

- Ensure that the material has reached room temperature and a relative humidity of 50% before printing.
- Do not handle the face film directly and ensure it is free from dust and static.

Printing Guidelines

- Suitable for use on Solvent and Eco Solvent inkjet printers. Always perform a test print and test cut.
- Ensure that the correct profiles and heater settings are used. Most profiles are available for download from www.metamark.co.uk.

Application

- Allow the inks to cure before cutting flush to the print and before use this is usually 24-48 hours. Allow a border to prevent edge curl.
- Apply to flat surfaces only. Do not conform to 3D curved surfaces.

Face Film

Face Film:	PVC with micro glass beads and with acrylic coating
Film Thickness	140 micron

Adhesive

Type	Permanent clear pressure sensitive
Application temperature	+15°C to +25°C (59F to 77F)
Service Temperature	-20°C to +60°C (59F to 77F)

Finishes

Finishes Available	MD-RF	White
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Roll Presentation

Roll sizes	610mm x 45m 1220mm x 45m
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Durability

Shelf Life	1 year
Fire Rating	Self-extinguishing. The fire rating is a function of the substrate.
External weathering	3 years. *This refers to the unprinted vinyl when installed. Refer to ink manufacturer for durability of the finished product.

Warranty: Metamark (UK) Limited warrants to its customers that graphics produced using Metamark Digital Media will remain in good condition without excessive fading or colour degradation for the specified life time of the ink used, when correctly stored, printed and applied in accordance with procedures outlined in the technical literature. If within the specified years of normal use Metamark DigitalVinyl becomes ineffective for its intended use, then Metamark will provide sufficient material to produce a new replacement marking, and will at its own discretion, contribute an allowance in additional material towards the costs involved in replacing the graphics. In all cases, the converter is held fully responsible for storing, processing and applying the unconverted materials in accordance with Metamark's technical specifications. Metamark (UK) Limited will not be liable for any indirect or consequential loss or damage, and will not provide any allowance against improper usage, application accident, negligence, chemical damage or improper repair. **Please Note:** The above data is given in good faith to provide an indication of the performance of the product. Purchasers should consider the suitability of each product for its intended use and the purchaser assumes all risks in connection with such use. Seller shall not be liable for damages in excess of the purchase price of the product nor for incidental nor consequential loss.

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